



Research Excellence, Esploro, and Linked Data Q & A

I wonder if the answers reflect those who are already live with Esploro, or all the attendees, most of whom will not be live in the coming year...

Wendy Robertson: Only about one quarter of the respondents were live with Esploro. I believe you are correct that the answers reflect many institutions which are not yet live with Esploro.,

Is journal hosting on the roadmap for Esploro?

Shalhevet Bar-Asher: It is currently not on the roadmap, but we are exploring the option of journal publishing support.

I would like to see Esploro to be more useful for handling events. Being able to showcase the data for an event would be useful.

Yaara Galili: Some events can already be presented in Esploro, either as part of the home page, or as a formal record under activities. Feel free to contact me directly at yaara.galili@clarivate.com to better explain the use case.

We are having difficulty getting our researcher profiles to appear in google search results. Do you have any tips for making this work?

Yaara Galili: Websites cannot be "forced" to be indexed by Google. Steps can, however, be taken to encourage this. On our end, we make extensive efforts to improve on a regular basis for that matter by improving performance, tagging, server-side rendering etc.

On the customer side, you can make some steps that will definitely assist. Add as many links as possible from other institutional domains to the portal/profiles. make sure the content is as full as you can, and if

possible, make sure to redirect any previous profiles/portals to the corresponding new page in Esploro (our team can help with this process if necessary).

I would like to know more about how ExLibris is "Allowing institution to get most of making their catalog available in search engine." I don't understand how that is available currently.

Nili: ExLibris provides tools – Sitemap – allowing the library to publish selected set of records to external search engine (Google, with this tool Crawlers can have access to specified records and they can attempt to read and index them based on their indexing algorithm.

In addition, we make that our discovery platform will be Search Engine Friendliness: can be readable from the web by implementing SEO best practices such as adding schema.org semantic, adding meta-tags etc.

Sitemap:

[https://urldefense.com/v3/__https://knowledge.exlibrisgroup.com/Primo/Product_Documentation/020Primo_VE/Primo_VE_\(English\)/110Publishing_for_Primo_VE/Configuring_Sitemap_Files_for_Primo_VE_/_;!NknhfzgzgQ!zYaB12GdhSPDyM0mWi3wX56HTWd06_V-9ZZNpviNfyTq6SggCRb18Au17SBiYw5gDXEbAcqtw70vnmh9fSC44A\\$](https://urldefense.com/v3/__https://knowledge.exlibrisgroup.com/Primo/Product_Documentation/020Primo_VE/Primo_VE_(English)/110Publishing_for_Primo_VE/Configuring_Sitemap_Files_for_Primo_VE_/_;!NknhfzgzgQ!zYaB12GdhSPDyM0mWi3wX56HTWd06_V-9ZZNpviNfyTq6SggCRb18Au17SBiYw5gDXEbAcqtw70vnmh9fSC44A$)

What source is the information for the "information card" being pulled from? Is it dependent upon what the cataloger chooses as the URI?

Nili: URI are either added manually by the catalogers or automatically enriched by Alma. We are planning to pull information using the authoritative link between the bib and the authority and through VIAF get to the info on the author via wikidata.

When will the Info Cards become available to Primo VE customers? And how do we try this out?

Nili: We plan to release the Info Card in Q4 of 2022 or early 2023 pending our progress, we will add configuration to allow enable it per view.

I may have missed exactly when InfoCard will be available in 2022?

Nili: We plan to release the Info Card in Q4 of 2022 or early 2023 pending our progress, we will add configuration to allow enable it per view.

If you have multiple 3rd party editors, will institutions have an option to select which one they prefer to use?

Itai: Yes. Currently we are aiming to support Sinopia and later additional editors according to the technical feasibility and community demand.

Is there anything that libraries/librarians have to do in order to make records readable to search engines, or does this automatically happen thanks to your magical work?

Nili: Libraries can do the SEO work, think how to promote their sites, records in the web, as we are providing the platform to enable technically the option to read Primo Record from the web, libraries can think SEO: expose their special collections and apply SEO best practices to make sure their data will be indexed by others.

Define "Identity Management." How is this performed in Alma?

Xiaoli Li: Alma cannot handle Identify Management yet. Here is an informative presentation about identity management: <https://slideplayer.com/amp/13749932/>.

Maybe I missed this, but what is the purpose of "identity management"?

Xiaoli Li: Here is an informative presentation about identity management: <https://slideplayer.com/amp/13749932/>.

Are there any best practices you can point us to for adding \$1 to MARC 100 fields in OCLC bib records to add real world object URIs? Does OCLC have any restrictions?

Xiaoli Li: The answer was provided by OCLC (thanks to Israel Yáñez who contacted OCLC): "We recommend following the guidelines in the Program for Cooperative Cataloging Task Group on URIs in MARC document Formulating and Obtaining URIs: A Guide to Commonly Used Vocabularies and Reference Sources

(https://www.loc.gov/aba/pcc/bibframe/TaskGroups/formulate_obtain_URI_guide.pdf). It contains instructions for transforming 28 "Linked Data Resources" and twelve "Data Sources Without Linked Data" into URIs for uses that include the MARC subfield \$1.

"Bibliographic Formats and Standards Chapter 5.2, Member Capabilities, outlines how you may edit existing bibliographic records depending upon the authorization level with which you are logged into WorldCat and whether the record is coded or not coded as PCC. If you encounter records, you are unable to edit, you may submit a change request to bibchange@oclc.org and we can take care of it. Do remember that to edit a field that has been controlled, you will need to uncontrol that heading, add your subfield \$1, and recontrol the heading.

"WorldCat controlling is intended to allow correctly formulated subfields \$1 to remain intact. If you happen to encounter a problem with this, please let us know so that we may investigate."

Do you think Alma will allow either Bibframe or Sinopia editors? Or will they select just one?

Itai: Yes. Currently we are aiming to support Sinopia and later additional editors according to the technical feasibility and community demand.

Have you been looking at linked data in context of esploro? It already makes connections with many identifiers such as orcid and ror.

Xiaoli Li: No, we have not but it's a great idea. We will contact the Esploro working group.

Are you working on showing an aggregate number of times cited including additional sources beyond Web of Science?

Shalhevet Bar-Asher: We are, for example CrossRef, but please note that Times Cited is available to all Esploro customers, regardless of whether they have a Web of Science subscription.

I would like to know what a cataloger can do related to linked data if they do not have any programming skills. It seems like in order to do anything with linked data currently, you must be able to manipulate the data using JSON or something else.

Xiaoli Li: That depends on what the cataloger wants to achieve. If they want to learn about how to create linked data, they could create an account with Sonipia: <https://stage.sinopia.io/> or with wikidata: https://www.wikidata.org/wiki/Wikidata:Main_Page. If they want to find URIs for their bib records, they could use MarcEdit: <https://www.youtube.com/watch?v=k4Rz6SA-RNg>. If they want to publish their bib records to search engines, they could use Sitemap, a services provided by Ex Libris. There are many things catalogers can do without any programming skills.

I would like to know how to incorporate linked data to our OER institutional repository and archival material. Specifically - how to deal with OER creators who do not have VIAF records or name authorities.

Xiaoli Li: If your library is a NACO member, you may consider creating authority records; if not, you could consider creating wikidata items like some other libraries have been doing.

How are these products related to VIVO?

Shalhevet Bar-Asher: Vivo is a profiles system; Esploro provides profiles and expert finder capabilities (in addition to its repository and portal).