

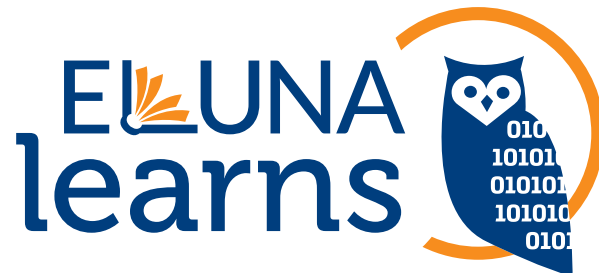
# 2025 SPONSORSHIP PROSPECTUS

# ELUNA

Ex Libris Users of North America



**ELUNA**  
**ANNUAL MEETING**  
**ATLANTA, GEORGIA**  
JUNE 17-20, 2025



# ELUNA Event Sponsorship

**E**LUNA – Ex Libris Users of North America is an international not-for-profit advocacy and educational membership organization for libraries using Ex Libris products. Members include academic, public, government and corporate libraries, as well as consortia. ELUNA is a major voice and advocate for its members, representing over 1,300 institutions. ELUNA holds an in person annual meeting in the spring and online learning events in the fall that offer sponsorship opportunities to those companies looking to connect with and market to a dedicated audience of decision makers.

## Benefits of event sponsorship:

- Increase brand awareness with recognition during all of the events
- Present features and benefits of your product or service with continuous online exposure and/or a product presentation
- Attend all of the events associated with your sponsorship
- Receive attendee lists for all events to reach out to current or prospective customers

## 3 SPONSORSHIP LEVELS WITH BUNDLED OPTIONS!

*See Sponsor Package pages for details*



PLATINUM



GOLD



SILVER

## ELUNA 2025 ANNUAL MEETING

### DATES:

**June 17-20, 2025**

### VENUE:

**Atlanta Marriott Marquis**  
265 Peachtree Center Ave NE,  
Atlanta, GA 30303

### EXPECTED ATTENDANCE:

**1,000 In-person**  
**500+ Online**

## ELUNA learns

### DATES:

**September-December 2025**

### VENUE:

**Live Online Sessions**

### EXPECTED ATTENDANCE:

**1,500+**

# ELUNA Events by the Numbers

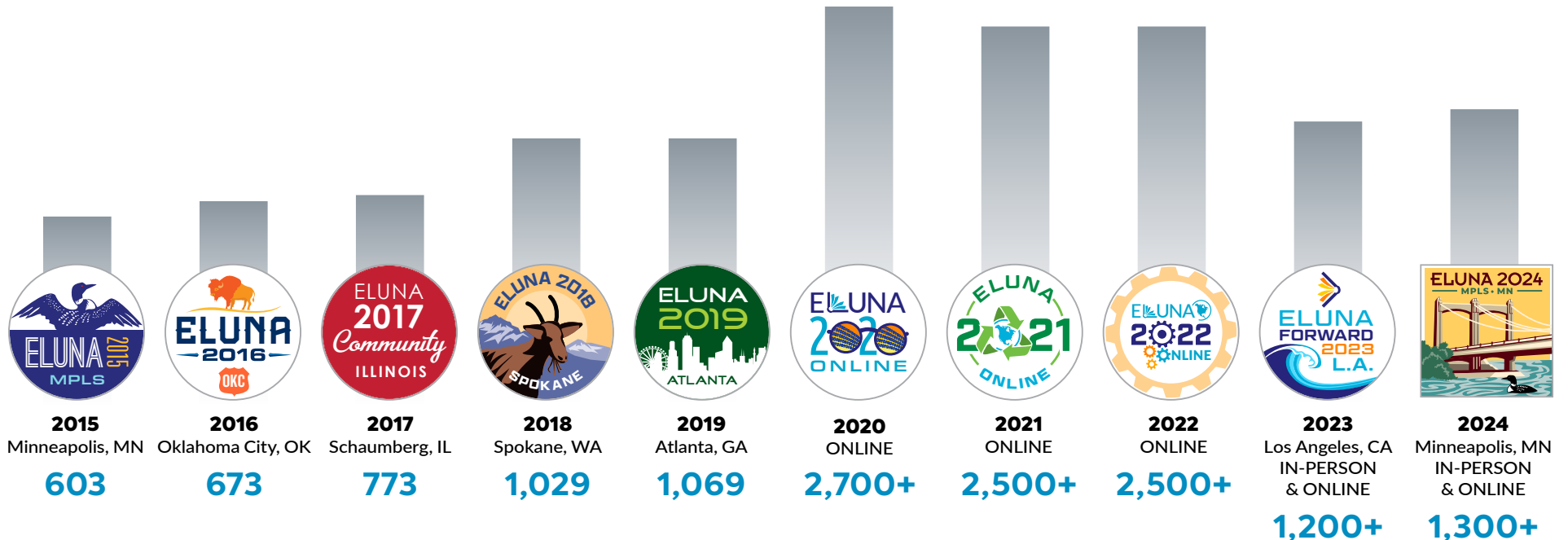
**E**LUNA offers a robust series of online and in person learning events for libraries throughout the year. Our flagship in person event is the **ELUNA Annual Meeting**. In the fall, we offer additional online opportunities through the **ELUNA learns** program. We saw increased in person attendance at our 2024 Annual Meeting, and expect this trend to continue. We also changed our process for ELUNA learns registrations, including the fees in membership renewals, rather than registration fees being collected for each event attendee. The recent change to include ELUNA learns registration in the annual membership fees removes an administrative barrier that should increase attendance for the entire series.

**ELUNA Events**  
AT-A-GLANCE

**21** YEARS

**1,300** INSTITUTIONS

**3,000+** ATTEND ONLINE AND IN-PERSON EACH YEAR



# ELUNA 2025 Annual Meeting



**T**he Annual Meeting venue is the Atlanta Marriott Marquis in vibrant downtown Atlanta. The 2025 theme of “Adapting, Advancing, and Advocating for All” will allow attendees to learn from vendors and colleagues how technology can help us to improve the library services we offer to all of our users.

- Over 1,000 attendees expected to attend
- Dedicated audience of IT professionals and decision makers
- Excellent opportunity to network with customers and prospects



## Exhibits Open

Wednesday/Thursday, June 18-19, 2025: 9:00 am-5:00 pm

Friday, June 20, 2025: 9:00 am-12:00 pm

## Setup/Dismantle Timeline

Setup on Tuesday: June 17, 2025, 1:00 pm-5:00 pm

Breakdown on Friday: June 20, 2025, 12:00 pm-4:00 pm



# ELUNA learns Online Sessions

**J**oin the ELUNA learns series as a sponsor and reach out to ELUNA members in both the Spring and the Fall! This broadens the audience to additional attendees who cannot attend in person events due to institutional policies or travel restrictions.



**SEPTEMBER–DECEMBER 2025**

- **Customer/Sponsor driven events with live Q&A**
- **Wider audience of library and support staff including staff not funded for travel. More than 1**
- **Platinum and gold sponsor presentations**
- **On-demand playback included**
- **ELUNA members receive free access to these sessions**



**Live online learning sessions with on-demand playback.**

# Bundled Sponsorship Packages

**E**LUNA offers sponsorship of both in person and online events. Our bundled options offer value to sponsors of both the in-person and online events. Take advantage of the bundled prices and get the best of both worlds!



- Maximum exposure across 4 months of the year
- More opportunities to present your product or service
- Engagement with a higher diversity of job roles
- Affordable options sponsors can mix and match
- Multiple attendee lists



**The best of both worlds: online and in-person**

# PLATINUM Sponsorship Package

## **ONSITE: ELUNA Annual Meeting \$8,250**

- Full conference registration for 10 staff members\*, includes meals
- Complimentary passes for reception and networking event
- Exhibit space during entire conference
- Present two 45-minute break-out sessions
- Two full-page ads in printed program
- Company logo displayed on conference websites
- Recognition in opening and closing sessions
- Onsite Attendee list

## **VIRTUAL: ELUNA learns Only \$4,125**

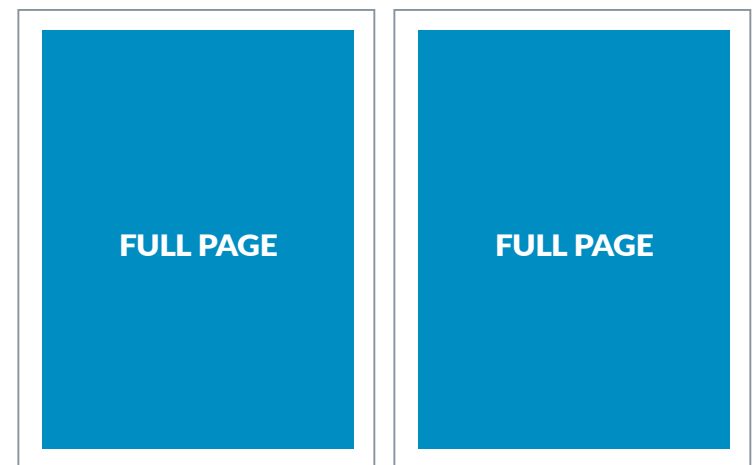
- Present two 40-minute online sessions
- Submit a two-minute .mp4 sponsor ad to play during breaks
- Company logo prominently displayed within the online platform, session reminders, and conference websites
- Recognition in opening and closing sessions
- Attendee lists provided each month of ELUNA learns

## **ONSITE & VIRTUAL BUNDLE: Conference Plus ELUNA learns + \$2,500**

If platinum sponsors plan to attend the Annual Meeting, get the best of both worlds for a total investment of \$10,750.



### PRINTED PROGRAM ADS



*\*Additional attendees register at ELUNA member rates*

# GOLD Sponsorship Package

## **ONSITE: ELUNA Annual Meeting \$2,850**

- Full conference registration for 2 staff members\*, includes meals
- Complimentary passes for reception and networking event
- Exhibit space during entire conference
- Present one 45-minute break-out session
- Full-page ad in printed program
- Company logo displayed on conference websites
- Recognition in opening and closing sessions
- Onsite Attendee list

## **VIRTUAL: ELUNA learns Only \$1,425**

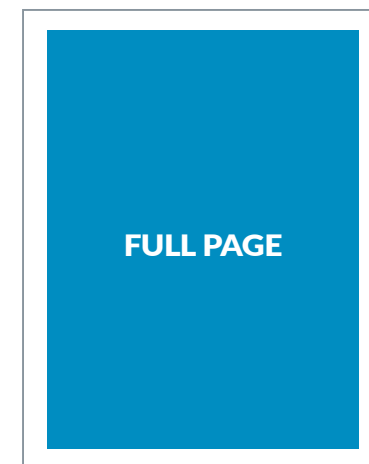
- Present one 40-minute online session
- Submit a one-minute .mp4 sponsor ad to play during breaks
- Company logo prominently displayed within the online platform, session reminders, and conference websites
- Recognition in opening and closing sessions
- Attendee lists provided each month of ELUNA learns

## **ONSITE & VIRTUAL BUNDLE: Conference Plus ELUNA learns + \$850**

If gold sponsors plan to attend the Annual Meeting, get the best of both worlds for a total investment of \$3,700



### PRINTED PROGRAM AD



*\*Additional attendees register at ELUNA member rates*



# SILVER Sponsorship Package

## **ONSITE: ELUNA Annual Meeting \$1,350**

- Full conference registration for 1 staff member\*, includes meals
- Complimentary passes for reception and networking event
- Exhibit space during entire conference
- Half-page ad in printed program
- Company logo displayed on conference websites
- Recognition in opening and closing sessions
- Onsite Attendee list

## **VIRTUAL: ELUNA learns Only \$675**

- Submit a 30-second .mp4 sponsor ad to play during breaks
- Company logo prominently displayed within the online platform, session reminders, and conference websites
- Recognition in opening and closing sessions
- Attendee lists provided each month of ELUNA learns

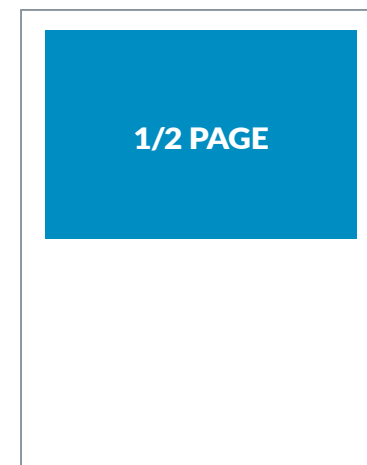
## **ONSITE & VIRTUAL BUNDLE: Conference Plus ELUNA learns + \$500**

If silver sponsors plan to attend the Annual Meeting, get the best of both worlds for a total investment of \$1,850

[Ask your sponsor liaison about upgrading bundle options!](#)



### **PRINTED PROGRAM AD**



*\*Additional attendees register at ELUNA member rates*

# Flexibility in Sponsorship Models

**H**arness the power of the flexible options. Mix and match sponsorship levels across in person and online events.



## EXAMPLE 1: Gold Sponsor Mixed Bundle

- Attend ELUNA Annual Meeting at Gold level \$2,850
- Bundle Silver Virtual Option for ELUNA learns \$500  
*No presentation option*

## EXAMPLE 2: Silver Sponsor Mixed Bundle

- Attend ELUNA Annual Meeting at Silver level \$1,350
- Bundle Gold Virtual Option for ELUNA learns \$850  
*Includes one presentation, two attendees*

### ELUNA Annual Meeting (Onsite)

	Platinum	Gold	Silver
# of full conference registrations	10	2	1
# of passes for reception and networking event	10	2	1
# of break-out sessions	2	1	0
Ad in printed program	2 full	full	1/2
Exhibit space during entire conference	✓	✓	✓
Logo displayed on conference websites	✓	✓	✓
Recognition in opening and closing sessions	✓	✓	✓
Onsite attendee list	✓	✓	✓

### ELUNA learns (Virtual)

	Platinum	Gold	Silver
# of online staff registrations	10	2	1
# of online presentations	2	1	0
Sponsor mp4 ad video	2 min	1 min	30 sec
Logo displayed across all platforms/reminders	✓	✓	✓
Recognition in opening and closing sessions	✓	✓	✓
Multiple attendee lists	✓	✓	✓

# Next Steps...

## Ad and exhibit space for the Annual Meeting are limited!

Please express your interest by no later than **December 31st, 2024.**

## Questions about sponsoring ELUNA 2025 or ELUNA learns?

Contact the ELUNA Steering Committee  
<https://el-una.org/about/contact>

Reach out with any questions or indicate desired level of sponsorship (Platinum, Gold, Silver and In Person, Virtual, or Bundled).

Upon commitment, sponsors will be issued an invoice. Available payment options include check, credit card (VISA/MC only), or ACH transfer.

## Interested in seeing prior events?

Visit our archives at:

<https://el-una.org/meetings/meeting-archives/>

We look forward to hearing from you!



[el-una.org](https://el-una.org)

